

# TOY DRIVE TOOLKIT

Thanks for your interest in organizing a toy drive to support the PCFB Holiday Toy Market. The Market will be held at the Parkdale Hall on December 22nd and 23rd. Last year, thanks to our amazing community, we were able to provide over 1000 children with gifts for the holidays through this initiative. Through the market model, caregivers choose the gifts for their children which ensures that all kids receive exactly what they're asking for this holiday season.

## Who can host a toy drive?

Drives are regular hosted by offices, community shops & spaces, condo/apartment buildings, neighbourhood groups and schools. Anyone is welcome to start a drive, but the key first step is identifying who you will be targeting for toy donations.

## Let's get started!

We will need:

1. Collection bins! You are welcome to use whatever you have on hand for this, or bins can be provided by the PCFB. If you require use of our bins, please email [info@pcfb.ca](mailto:info@pcfb.ca) to arrange for delivery or pick up.
2. Flyers! Printable and attached at the end of this package
3. Timeline! Your timeline can be any time between November 22nd and December 21st

## Setting up:

First, you need to identify the dates you will be hosting your drive and where you will place your bin for collecting. Then, fill in the attached flyer with all the required information. Advertise your drive to your community by putting up your flyers, through social media/email (template attached) and word of mouth. Now, you're ready to start collecting.



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## End of drive:

When your drive is done, you will need to drop your collected toys off to the Roncesvalles United Church. The drop off point is at 214 Wright Avenue and the open hours are: Monday - Friday 10 am - 3 pm & Sunday 10 am - 5 pm.

## Email template

One great way to let your community know you are hosting a drive is by sending them a message over email or text. You could also use this template to post in a community group on social media.

Hi everyone!

My name is (NAME) and I am collecting donations of new, unused and unwrapped toys to support the Parkdale Community Food Bank Holiday Toy Market. The Toy Market provided gifts to over 1000 children in 2021, and I hope we can serve even more children this holiday season. I will be collecting toys from (TIMELINE) at (LOCATION) during these hours (HOURS). I would love if you stopped by and dropped off a toy. Please reach out to me if you have any questions, or check out [pcfb.ca/toy-drive](http://pcfb.ca/toy-drive) for more information. Thanks!

## Additional info?

If you have any further questions or require additional support please reach out to us at [info@pcfb.ca](mailto:info@pcfb.ca). Thank you! Our flyer is attached at the end of this package for your use.



Support our

# HOLIDAY TOY DRIVE

## Donate Toys In-Person

Your closest donation location is

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When:

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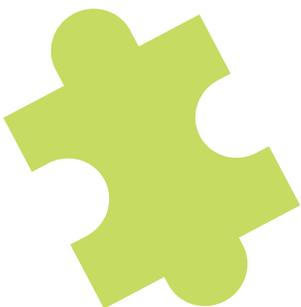
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## Donate from Home

1. Go to [SCOOTERGIRLTOYS.COM](http://SCOOTERGIRLTOYS.COM)
2. Pick your donations
3. Add a note at check out that the toys are to be donated to the Parkdale Community Food Bank toy drive.

We are accepting donations  
until **December 21st.**

We only accept new and unopened toys.



**PARKDALE**  
COMMUNITY FOODBANK

